BIG Valley Packaging — ARTWORK GUIDELINES

Option 1. Supplying us your **logo**

black

1 Pantone color

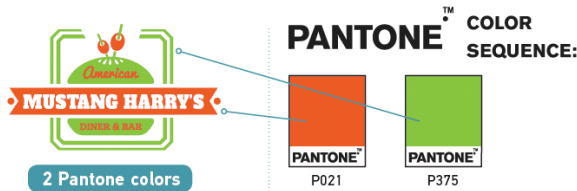**full color**

If you have chosen to have your paper printed in **black, 1 Pantone color** or **full color (CMYK)** you can supply us a high resolution file in any of the following formats.

.jpg .pdf .ai .eps .tif

IMPORTANT – 2 color print

PANTONE™ COLOR SEQUENCE:
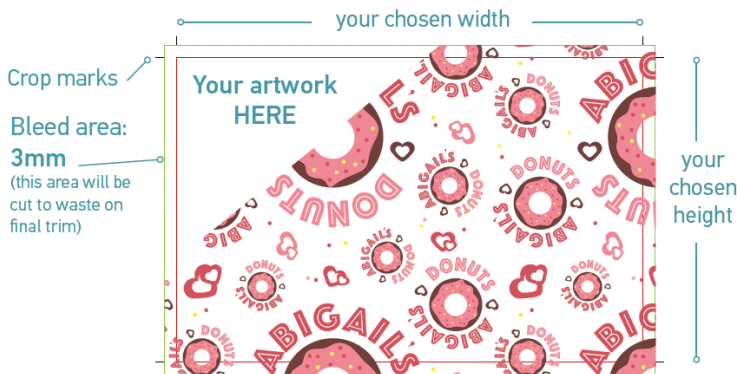
2 Pantone colors

PANTONE P021

PANTONE P375

If you have chosen to have your paper printed in **two colors** then we only accept '.ai files or a vector based .pdf' – need advice, just drop us an email.

x2 Pantone solid spot references should be indicated within the file – all fonts must be outlined and images embedded @300dpi.

.ai .pdf (vector based)
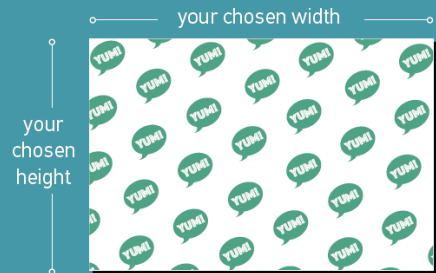
Option 2. Supplying us your **final artwork**

If you have your artwork already laid out and have chosen to have it printed in **black, 1 Pantone color** or **full color (CMYK)** you should supply us a 'High resolution PDF' please ensure all fonts are outlined and any images embedded @300dpi. PDF files should be setup at the required greaseproof sheet size and include an additional 3mm of bleed on each edge for trimming purposes.

your chosen width

Crop marks

Your artwork HERE

Bleed area: **3mm** (this area will be cut to waste on final trim)

your chosen height

If you are supplying us final artwork and have chosen to have it printed in **2 Pantone colors** please supply as above a 'High resolution PDF' but note that we only accept '.ai files or a vector based .pdf' (a native Adobe Illustrator file) and **x2 Pantone solid spot references** should be indicated within the file.

WHAT HAPPENS TO YOUR LOGO?

1. We will check over your supplied logo then lay it up multiple times on your requested sheet size.

your chosen width

your chosen height

Alternatively, if you are looking for inspiration and need some input from our design team, just send us your logo and a brief outline of what you would like and we will take care of the rest.

2. We will email a **pdf proof** back to you for your final approval.

3. On your **approval** of the pdf proof we will print your paper. Turn around time will usually be **10–14 working days**.

WHAT HAPPENS TO YOUR ARTWORK?

1. We will check over your supplied artwork.

2. We will email a **pdf proof** back to you for your final approval.

3. On your **approval** of the pdf proof we will print your paper. Turn around time will usually be **10–14 working days**.

Big Valley Packaging
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